

ORDER



Orders
Order / Rev: 156366
Alt Order #: 06809432
Product Desc: NRSC 10/3-10/9
Estimate:
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 04/12/12 / 08/29/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 3299 K St NW Ste 200
 Washington, DC 20007-4415

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Senatorial Comr
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/29/09
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	35%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	33%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	32%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00

UNKWN 0% \$0.00

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Advertiser: National Republican Senatorial Committe
Product Desc: NRSC 10/3-10/9
Estimate:

KOB